

Exploring Strategic Options to Position You for the Future

Smart strategic partnerships can propel a healthcare provider to a thriving future.

They can also ensure a financially struggling enterprise can continue to provide care in the community. Whether your partnership is to achieve growth and scale or quality and strategic fit, it's essential for organizations to gain the support, trust and engagement of their stakeholders on the new path forward.

Getting out first and controlling your narrative is key to facilitate deal close. Maintaining cadenced communication in the aftermath is vital to integration and the ultimate success of a partnership.

We can help.

Our firm is the national leader in healthcare transaction and integration communications. We have unparalleled experience optimizing and sustaining healthcare in communities.

Our experts specialize in building effective partnership campaigns that align your stakeholders, helping you to navigate regulatory and other hurdles. Whether buy-side, sell-side or joint venturing, our team is ready to parachute in at any juncture within the transaction continuum—from exploration to LOI to definitive agreement and deal close to post-merger integration.

We've helped

1,800+

healthcare organizations
in 49 states

Ranked among the

Top 10

healthcare communications
firms in the country

\$100 Billion

in announced M&A and
partnership transaction
communications



M&A CLIENTS

Our clients span the healthcare ecosystems including:

Not-for-profit health
systems

Health services &
technology companies

Academic medical
centers

Continuing care
retirement communities

Public, community &
rural health systems

Federally qualified
health centers

Children's hospitals

Investor-owned health
systems



M&A TRANSACTIONS

*For 20 years, we've guided healthcare organizations on
transactions and partnerships including:*

Buy Side & Sell Side

Governance Change

Joint Ventures

Restructuring/Bankruptcy

Management Services
Agreements

Membership Substitutions

Integration

Successful Deals



About Us

Jarrard is a specialized healthcare consulting firm devoted to helping leaders during high-stakes moments of change, challenge and growth. We use the power of communications, marketing, research and political strategy to help our clients achieve their most important goals. Founded in 2006, the firm has worked with more than 1,800 clients in 49 states and focuses on critical moments – from crisis and issue navigation to change leadership to brand positioning to research and growth. Jarrard is a division of Chartis, one of the nation's leading healthcare advisory firms. For more information, visit jarrardinc.com or follow us @JarrardInc.